



FOR IMMEDIATE RELEASE

LOCAL TECHNOLOGY INSTRUCTOR COAUTHORS TEXT FOR WEB DESIGNERS

Shirley, MA — November 1, 2002 – Roger Shepard is proud to announce the release of the text: *Creating Web Graphics, Audio, and Video Interactive Workbook*

Prentice Hall PTR is building an entire Webmaster curriculum that is fully endorsed by the World Organization of Webmasters. Each guide in the curriculum is a fully interactive workbook that is supported by a free companion Web site with sample code, projects, and examples. The guides encourage students to think like working professionals and challenge them by offering real-world examples similar to those experienced by working professionals. There are two levels in the curriculum, each of which is its own series.

BOOK SUMMARY

CREATING WEB GRAPHICS, AUDIO, AND VIDEO INTERACTIVE WORKBOOK

Roger P. Shepard, Jr. & Michael R. Mosher

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Format: Paper, 618 pp.

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Web multimedia, animation, and graphics in one book! Learn by doing!

Now, there's a hands-on tutorial for everyone who needs to create and deliver powerful Web streaming media, animation, or graphics. Even if you have little or no Web media experience, this book's hands-on exercises are designed to help you discover the true power of Adobe Premiere, AfterEffects, and Photoshop, and Macromedia Director and Shockwave—quickly. This process-oriented guide offers realistic guidance on all three aspects of delivering great Web multimedia and graphics: creative, technical, and business.

ABOUT ROGER SHEPARD

Roger P. Shepard, Jr., born in Fitchburg, Massachusetts, worked as a Manager of Information Systems from 1990 until 1996. He then founded Digirati Studios, a technology training and web development firm. In addition to running his firm, he has also been instructing at Clark University Computer Career Institute since 1997. He also developed and delivered the Web Professional Development Series curriculum for Johns Hopkins University CCI, Fairleigh Dickinson University CCI and Clark University CCI.

Roger also serves as part-time faculty at Northeastern University's State of the Art Program.

He is an Adobe Certified Expert in Photoshop. He is also a member of the American Institute of Graphic Artists (AIGA) and the Massachusetts Interactive Media Council (MIMC).

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<http://www.digiratistudios.com/text/cover.jpg>

MEDIA CONTACT:

Roger Shepard

Tel: (978) 870-7666

Email: rshepard@digiratistudios.com

URL: <http://www.digiratistudios.com>

